

# Perkie Plants

TRADE MARK

**IVY HILL**  
DEDICATED TO CONSERVATION



*Forest*  
COCKEYSVILLE • MARYLAND



## DEDICATED TO CONSERVATION

Beautiful at all seasons of the year, Ivy Hill Forest is a springtime fairyland of natural beauty. With its lake, waterfalls, 120 acres of woodland and miles of trails bordered with delicate wildflowers, it stands as a living memorial to the vital work of conserving our human and natural resources . . . our rich fields and fertile woodlands. Ivy Hill Forest is an example of what any family can do with the urge to grow-it-yourself.

## Perkie Plants *grow...as they go...to you!*

In the beginning every living thing in this world is small. A child who follows his parents step-by-step down a garden path, stopping to smell the freshness of a flower or gazing in admiration at the wonder of a blossom, will some day grow up to take his place in the world of men.

When you admire a beautiful plant or ponder the wonders of a venerable tree, remember, it too had its small beginning. The oak grew from a tiny acorn, an exquisite rhododendron from a seed no larger than a speck of dust.

The encouragement of healthy growth, with plants as with people, requires patience and proper care. It is in the joy of watching small things grow from which many of the pleasures come in life.

Ivy Hill Forest has developed a plan whereby everyone may purchase top-quality 2-year-old plants and watch them grow and grow, year after year, in size, beauty and value. No other name than Perkie Plants could more aptly designate these quality plants, because they reach you nursery-fresh. With our unique method of packaging, Perkie Plants actually grow in transit.

*Perkie Plants . . . grow . . . as they go . . . to you!*

# IVY HILL

DEDICATED TO CONSERVATION



# Forest

COCKEYSVILLE • MARYLAND

### BANK REFERENCES

NATIONAL BANK OF COCKEYSVILLE  
Cockeysville, Maryland

TOWSON NATIONAL BANK  
Towson, Maryland

### MEMBER OF

AMERICAN HORTICULTURAL SOCIETY  
AMERICAN FORESTRY ASSOCIATION  
FEDERATED GARDEN CLUBS OF MARYLAND  
MARYLAND NURSERYMEN'S ASSOCIATION  
NATIONAL AUDUBON SOCIETY

See Perkie CLUB PLAN page 22.



*This is Perkie the Chipmunk! Many students of conservation consider this frisky little fellow to be one of the world's most prolific gardeners and conservationists. He divides his time between stuffing his cheeks with seeds, fruits and nuts and scurrying around through the woods finding places to store them for the proverbial rainy day. He plants so many, so fast, sometimes he forgets where some of the cheekloads have been bidden. The forgotten seeds sprout, and, thanks to Perkie the Chipmunk, trees and shrubs replenish themselves for all of us to enjoy.*

Perkie Chipmunk is a trade mark of Ivy Hill Forest

Below is a picture of Perkie Hybrid Rhododendrons after two weeks in the Perkie Plant Package. See how Fresh and Perkie they are! Every package contains a free Perkie Plantray for safe keeping, and complete cultural instructions. No heeling in required. Perkie Plants . . . grow . . . as they go . . . to you.

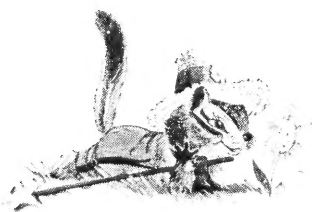




*Rhododendron carolinianum* . . . one of the most beautiful of all.

## *You'll be Proud of Your* Perkie Plants

Imagine starting off with an investment in a dozen or more 2-year-old plants costing 50c each and having them increase in value to \$5 and \$10 or more in a few short years. Only nature can increase value and beauty so bountifully. Besides, the joy and satisfaction of watching Perkie Plants grow with each passing season is in itself the best reward. And remember when you plant, you help plant America and aid conservation directly.



*Your home landscape, in less time than you realize it,  
can be a luxuriant beauty spot.*





*Notably*

## CAREFREE GARDENS *for* BUSY PEOPLE!

This year Ivy Hill Forest is directing your attention to plants that need little or no care, chiefly those known to the botanist as ericaceous plants. For the most part, these are shallow-rooted, need no cultivation, and seldom need to be weeded. Their only requirements are to have adequate moisture and humus, peat or leaves around the base to conserve moisture and the occasional application of nutrients. See instructions enclosed in each package.

All of the types offered are native to or will grow in the deciduous woodland areas of the world. It is in these areas that many of the loveliest trees, shrubs and perennials flourish naturally. Among them are the azaleas, rhododendrons, hollies and other broad-leaved evergreens.

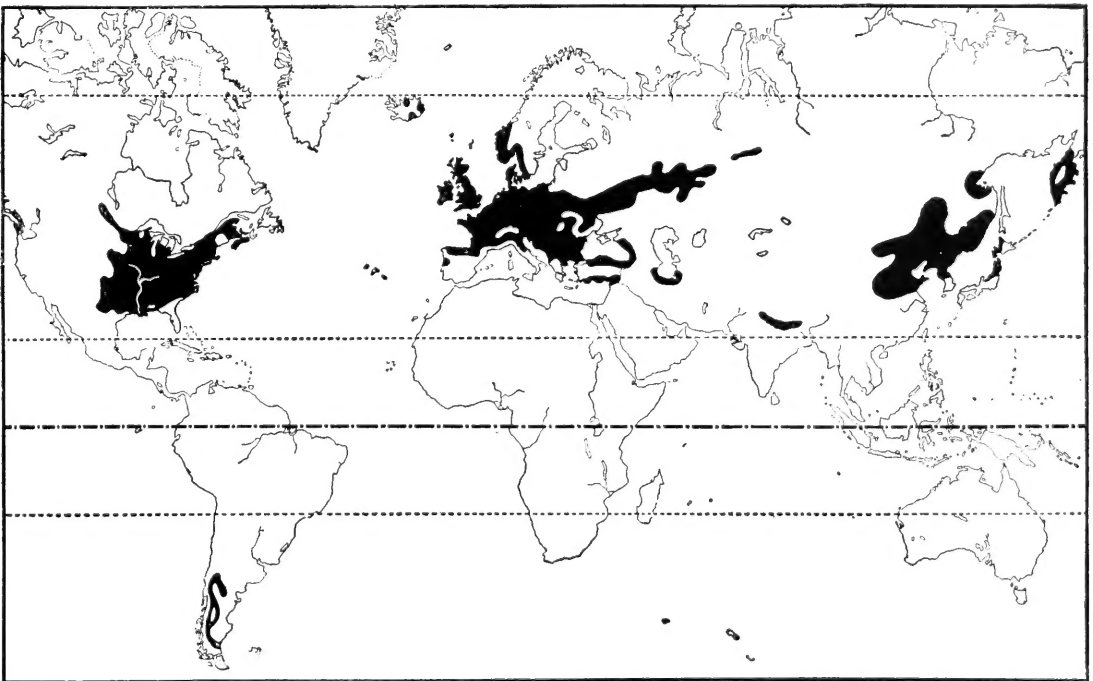
Any householder, through the application of simple rules of culture, can grow Perkie Plants of this year's offering, and from small plants at very little cost can produce landscape specimens that would cost hundreds of dollars if purchased in larger sizes. In just a few years, Perkie Plants in your garden will reach luxury size, available on the market only at luxury prices.

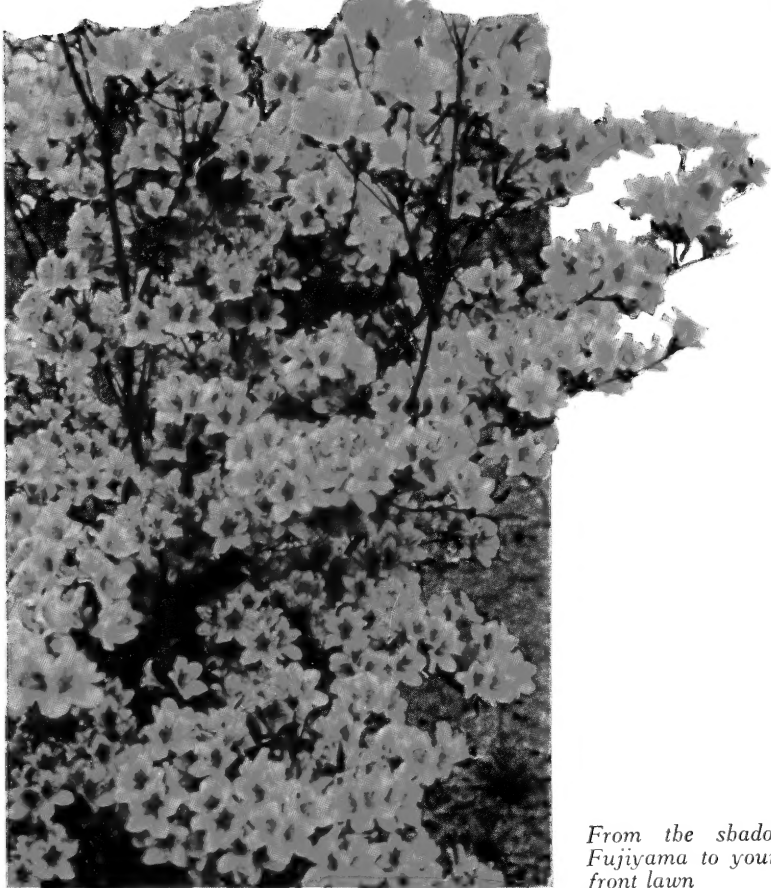
Plan your garden and landscaping by using easy-to-grow Perkie Plants.

Our prices are for half-dozen and dozen plants per package, but larger quantities are available at attractive money-saving prices. Dozens of Perkie Plants may be placed in a development bed to be added to your landscape scheme this year, next year, the year after next, and in the years to come as they develop to the size that best fits your plan.

Select your Perkie Plants now. For example: There is a variety of deciduous and evergreen azaleas for landscaping sunny spots. With hollies, beautiful individual specimens may be grown for lawn decoration. Laurel, leucothoe and andromeda are ideal for northern and eastern exposures, for foundation plantings to add year-'round beauty to the landscape. Rhododendrons make an excellent background. All of these can be grown with a minimum of care.

*Showing the natural distribution of deciduous trees and ericaceous plants throughout the world. Famous hybridizers have increased the range by creating hardier strains.*





KAEMPFERI  
AZALEA

*From the shadow of  
Fujiyama to your own  
front lawn*

## *No Group of Shrubs* **HAS MORE STRIKING BEAUTY!**

No group of shrubs has greater beauty or variety of form. Azalea species important to the gardener are natives of a relatively small portion of the world—eastern half of the United States, Korea, Japan, Formosa, and eastern China, the Caucasus-Black Sea region and our Pacific States.

Flowers of azaleas have a remarkable color range—white and yellow, orange, scarlet, crimson and purple, with an array of intermediate hues of differing intensities. Flowers are single, semi-double and double.

With such a range of forms, the landscape possibilities of azaleas are unlimited. At the same time a collection of the older plants affords excellent cut flowers. If pruning becomes desirable in order to shape the plants, it may be done during the blooming period and the cut flowers used for decoration.

Azaleas require a minimum of care and are long-lived. Specimens growing in England are 300 years old. Hence the purchase and growing of inexpensive Perkie Plants of better varieties becomes a source of monetary, as well as esthetic, return.

### **Perkie KAEMPFERI AZALEAS**

A distinct group of azaleas known as Kaempferi was brought to the attention of the horticultural world as early as 1712. They are widely distributed in the mountains of Japan, where they are native and found growing in thickets, grassy areas and on the edges of woodlands.

Since their discovery, many of them have been hybridized and have become beautiful and valuable features of any landscape. They have a wealth of color in pastel tints, ranging from pink through orange, red, salmon and purple. Blossoms appear in May and June. Since the flowers are somewhat bleached by strong sunlight, it is best to plant Kaempferi



*Wonderful therapy for all. It's relaxing and fun  
to watch Perkie's grow.*

### KAEMPFERI AZALEAS, continued

azaleas in partial shade. They thrive in the cooler parts of the United States. Since Perkie Plants are grown as two-year seedlings, we cannot guarantee hues.

**BETTY.** Flowers single, orange-red, 2 inches across.

**CARMEN.** A beautiful upright, tall-growing plant. Blooms in early midseason. A 2½-inch flower with reddish throat delicately tinged brown.

**FEDORA.** Phlox-pink to violet-red, 2-inch flowers.

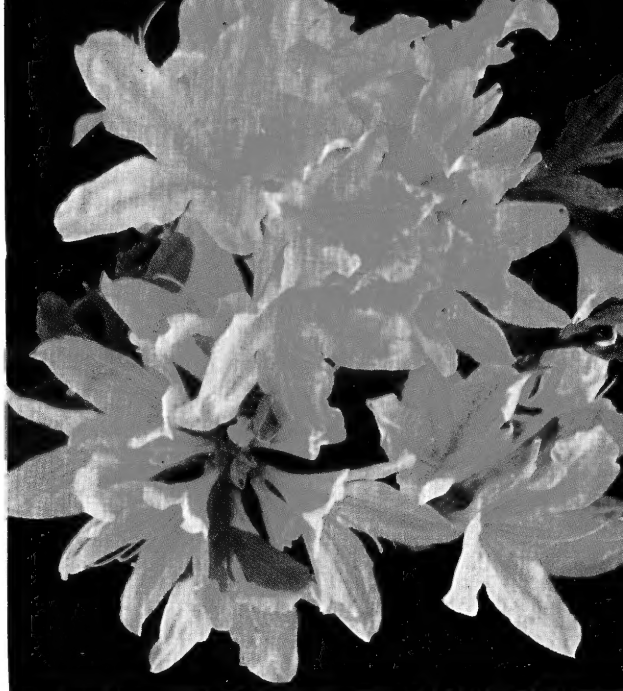
**GRETCHEN.** Flowers single, 2 inches across, mauve with darker tinges. Upright type of medium height; blooms late midseason.

**LAKME.** Pink flowers. Tall, compact grower.

**MARY.** Early midseason. Violet-red, 2½-inch flowers. Upright, medium height.

#### ALL PERKIE KAEMPFERI AZALEAS

½ dozen.....\$3.75 postpaid  
1 dozen..... 6.45 postpaid



### Perkie KURUME AZALEAS

This beautiful azalea family derives its name from the Japanese city, Kurume, on the island of Kyushu, located about 800 miles from Tokyo where the plants grow in profusion. Kurume azaleas are hardy in this climate and bear abundant blooms in May, ranging in color from the purest white through pink, salmon and orchid shades to the brightest of reds. They prefer acid soil and plenty of moisture, particularly during the blooming period.

**HINODEGIRI.** These fiery red blossoms are a horticultural reflection of the lava glow of the Japanese volcanic mountains from which this hardy strain was imported to add lavish color to American gardens. Blooms appear in May. The glossy green foliage remains the year 'round, even in the chill days of winter. Medium height, spreading. Flowers single, 1½ inches across. Best known of evergreen azaleas and one of the hardiest. Sometimes planted next to brick houses to make one of the world's most horrible color combinations. Truly exquisite against a background of green foliage, white clapboard or stone.

**HINO-CRIMSON.** Red. Evergreen.

**SHERWOODI.** A Kurume of spreading, medium height; blooms early midseason. Flowers single, 2 inches across, reddish violet to orchid-purple.

**SHERWOOD RED.** Orange-red, single flowers, 1¾ inches across.

#### ALL PERKIE KURUME AZALEAS

½ dozen.....\$3.75 postpaid  
1 dozen..... 6.45 postpaid

*Kurume Azaleas are beautiful as specimens or in masses. When planting, give them ample room to avoid crowding and to promote growth.*

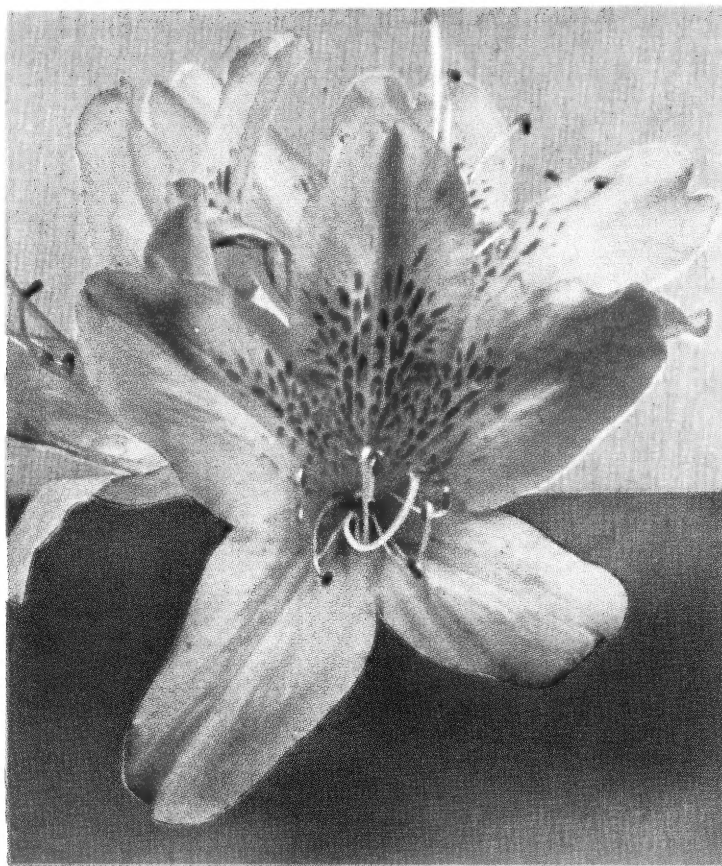
### Perkie AZALEA MOLLIS (above)

Some of our most valuable azalea varieties have been obtained by crossing the Chinese Mollis azaleas with other species and our native types. The foliage begins to grow at about the same time the blooms appear.

These range in color through exquisite shades of yellow, orange, lemon, salmon and terra-cotta. Although deciduous, they are worthy of an important place in your garden. They do well in full sun. Unlike most other azaleas, they are not insistent on acid soil; however, do not use lime.

½ dozen.....\$3.75 postpaid  
1 dozen..... 6.45 postpaid





CORSAGE

by GABLE

## HARDINESS . . *The Keystone* of these PENNSYLVANIA CREATIONS

### Perkie GABLE AZALEAS

Joseph B. Gable of Pennsylvania is the originator of this family of hybrid azaleas. He has devoted a lifetime to developing hardy strains to withstand the freezing and thawing of our most changeable winters. Mr. Gable began his experiments in hybridizing shortly after his discharge from the Army in 1918. Many of his creations are to be found in the famous gardens of the world. While we are offering only a few Gable azaleas at this time, we anticipate increasing the list in the future.

**CAMEO.** Double, soft pink flowers.

**CAMEROON.** Mulberry-red. Very early.

**CAROL.** Bright pink, hose-in-hose.\* Free flowering.

**CAROLINE GABLE.** Flowers single, hose-in-hose, 1½ inches across, brilliant pink to red. Very hardy.

**CLARET.** Bronze-claret-red. Single.

**CORSAGE.** So named because of its exquisite, fragrant, 2½-inch, orchid-like lavender blooms. Sturdy in growth. Perfect for sunny foundations or borders. This beautiful azalea, a recent introduction, should be in every garden.

**HERBERT.** Dark crimson-purple. Very good.

**ROYALTY.** Double, bright purple flower.

\*Hose-in-hose is botanist's term for double.

### ALL PERKIE GABLE AZALEAS

½ dozen.....	\$3.75 postpaid
1 dozen.....	6.45 postpaid



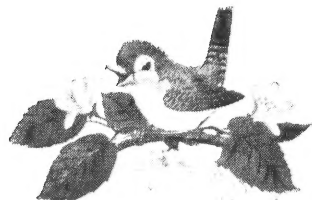
*For your protection, the U. S. Department of Agriculture and the University of Maryland jointly certify all Perkie Plants to be free from disease and injurious insect pests.*



From the

# WILDERNESSES of the WORLD

for EVERYONE to Enjoy!



From the high mountains of Korea, Manchuria and the eastern part of North America, come most of our wild azaleas, although one is a native of Europe. Some are evergreen and others deciduous; all are valuable garden additions.

**ARBORESCENS (Tree Azalea).** Large flowers are white or flushed with pink and very fragrant. Blooms in June, about two or three weeks earlier than *Azalea viscosa*. Very hardy; grows best on high ground.

**CALENDULACEA (Flame Azalea).** The most brilliantly colored and most dazzling of native types, with clusters of yellow-orange and orange-scarlet flowers. When used in masses in a naturalistic garden or in the border, they bring a color note in late May and early June long to be remembered. Will grow on dry banks, exposed to the sun. Often called the most beautiful of all azaleas.

**NUDIFLORA (Pinxter Bloom).** The delicate pink, fragrant flowers are known to everyone who has roamed the countryside in the spring. This very hardy native of the Appalachian Mountains and foothills is most effective when planted in masses. See illustration below.

**VASEYI (Seashell Azalea).** Unexcelled for the beauty of its exquisite clear pink flowers. Very hardy; desirable for colder regions. Delights in a moist, well-drained location. Blooms in early May.

**VISCOSA (Swamp Azalea).** This variety will give you great masses of fragrant white flowers in June and July, long after other azaleas have ceased to bloom. As indicated by the name, it prefers a moist location. There are few more pleasant fragrances than the delicate aroma of *Azalea viscosa*.

**MUCRONULATUM.** From far-off Korea, this is the first of the hardy azaleas to bloom in early April. Blossoms appear at the same time as forsythia and shadbush. Lavender-pink flowers make it almost as much of a favorite as the thrilling combination of the lavender of the redbud and the white of the dogwood, which follow later.

**POUKHANENSE.** The wild azalea of South Korea. Quite hardy throughout the United States. Grows into a fine compact shrub. Abundant flowers appear in early midseason, in lovely shades of lilac-purple. Persistent-leaved, but not an entirely evergreen species. Of spreading habit, with strong healthy branches and large numbers of flowers.

**SCHLIPPENBACHI.** Native of Korea and Manchuria, popularly known as the Royal Azalea. Impatient to parade its fragile pink blossoms, it is one of the first to burst into color each May. Its large flowers are among the most delicate in the entire azalea family. Single flowers measure 2 to 4 inches. Fragrant. Known to reach a height of 10 feet. Schlippenbachi requires little care and grows best in high or semi-shade; medium or acid soil. Dislikes hot sun. An ideal shrub for borders or for a Perkie accent in border plantings.

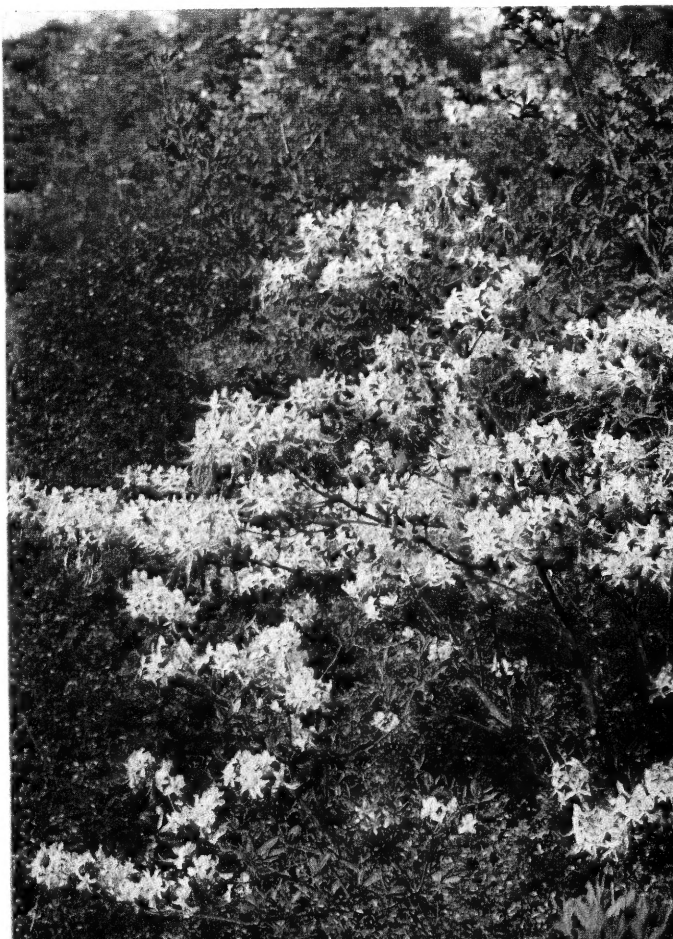
**INDICA ALBA (Mucronatum).** Sometimes called the Snow Azalea; has been in cultivation in Japan over 300 years. Spreading, medium to tall in height, with 3-inch, pure white, single flowers and delicate fragrance. Hardy on the east coast to Long Island; also known as *Ledifolia Alba*.

**WILHELMINA.** Medium height. Flowers 2½ inches across, white with a touch of chartreuse.

## ALL PERKIE WILD AZALEAS (Nursery Grown)

½ dozen.....\$3.75 postpaid  
1 dozen..... 6.45 postpaid

*Azalea nudiflora*





*A glorious display of hybrid Rhododendrons*

## *From the Great Smokies* *and* MAJESTIC MOUNT EVEREST

The indomitable mountain climbers Sir Edmund Hillary and Sherpa Tenzing, first to scale the majestic heights of Mount Everest, experienced no greater thrill from their achievement than the noted plant explorer Dr. Ernest H. Wilson, who in 1899 with an exploration party under the auspices of the Royal Horticultural Society of Great Britain first discovered in the mountains leading to Mount Everest the magnificent rhododendrons of the Himalayas.

Rhododendrons were introduced in the home landscape over two and one-half centuries ago, when plant explorers discovered them growing along the cool mountain streams of the Appalachians and in the fastnesses of the foothills near Mount Everest. The modern hybrid rhododendron, a result of crossing these species, has many of the good points of both the native and the Asiatic types. Even with hybrid rhododendrons, no planting is complete without the variety afforded by a collection of all types. We make this suggestion because rhododendrons, azaleas and other ericaceous plants are satisfied with less attention than almost any other shrubs. That is why we can recommend them as more nearly approaching the elusive goal of carefree gardening.



*Why are rhododendrons so ideally adapted to growing on the moist north and east sides of the house and in high shade? Because they grow naturally in secluded, cool ravines. For best growth, do not plant where there are constant strong dry winds.*

**CAROLINIANUM (Carolina Rhododendron).**

Many people consider this rhododendron the finest of broad-leaved evergreens. It forms a compact, rounded shrub which grows from 4 to 6 feet high and of equal diameter when well developed. The flowers range from light to deep pink, as clear and pure as that of the wild rose, and are borne in such abundance as to completely cover the shrub. Three hundred blossoms are not uncommon on plants 3 feet tall.

**CATAWBIENSE (Catawba Rhododendron).**

A strikingly handsome shrub at all seasons of the year. Its graceful, elliptical evergreen foliage forms a dense background for masses of lilac-purple or rosy lilac blossoms borne in May and early June. So satisfactory is this plant that many hybridizers have used it with Asiatic rhododendrons to create the exquisite hybrids.

**MAXIMUM (Rosebay).**

Known by many names—Rosebay, Great Laurel, Rose Tree and American Rhododendron—this “king size” among rhododendrons is hardiest of them all. Pink and white blooms appear in late June or early July. In the southern mountains of the United States where it reaches 40 feet in height, whole mountainsides are sprayed with color when this rhododendron blooms. Excellent as a background for smaller shrubs.

**HYBRID RHODODENDRONS.**

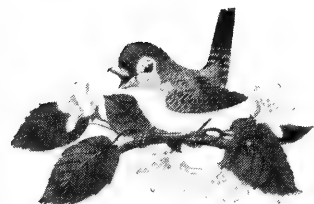
The brilliant bloom of the Himalayan rhododendron and the robust strength of American stock have been blended with skill and consummate patience to produce these superb hybrids. Their blooms are intensely vivid pinks, whites, lavenders and reds. Because they are hybrids, their qualities partake of all the great beauty of the Asiatic types, plus the hardiness of the American rhododendrons. They are somewhat less particular as to shade and soil conditions.

**ALL PERKIE RHODODENDRONS**

½ dozen.....\$3.75 postpaid  
1 dozen..... 6.45 postpaid

*You can have a colorful garden like this if you plan it. Rhododendrons are evergreen, and beautiful the year 'round.*





*Hello! I live in Ivy Hill Forest, home of Perkies Plants. I'd like to show you what beautiful plants we have to perk up your garden!*

*Pieris japonica*

# Perkie Plants *from* CHINA, KOREA, JAPAN, FORMOSA

## **PIERIS JAPONICA (Japanese Andromeda).**

The profuse bloom, handsome foliage and stamina of this hardy ambassador from Japan have made it one of the most frequently selected broad-leaved evergreens. Breath-taking in April and May, when nodding carillons of bell-shaped white flowers sway in narrow clusters along its upright branches. Reaches 8 feet and bears glossy green leaves which change to a bronze hue as the winds turn cold.

**PIERIS TAIWANENSIS (Formosa Fetter-bush or Andromeda).** Mountain Andromeda of the Island of Formosa. Similar in habit to Japanese Andromeda, it has fuller growth and larger panicles of delicate white bridal-wreath-like blossoms. Evergreen. New growth appears red in the spring. Hardy.

## **PIERIS FLORIBUNDA (Mountain Fetter-bush).**

The Mountain Andromeda buds in autumn and seems always on the verge of blooming during the winter months. Finally in the mild days of April and May, its beauty is realized as panicles of small, cream-white bell flowers unfold along the stems. A native of the Alleghenies, the Mountain Andromeda grows to a height of 2 to 3 feet and shapes itself as it grows into a ball of dense, shiny foliage. Pleasing as a screen to cover scrawny legs of taller shrubs.

### **ALL PERKIE PIERIS**

<b>1/2 dozen.....</b>	<b>\$3.75 postpaid</b>
<b>1 dozen.....</b>	<b>6.45 postpaid</b>



*A free Plantray for you in every Perkie Plant Package. Keeps Perkies nursery-fresh for days. No need to beel in.*





*Kalmia latifolia*

## 'ROUND *the* WORLD and *the* VERDANT ALLEGHENIES!

### KALMIA LATIFOLIA (Mountain Laurel).

Praised as America's choicest native evergreen 200 years ago by the Swedish botanist Peter Kalm, for whom it is named, Kalmia or laurel unfolds its clusters of pink, small bowl-shaped flowers in late May or June.

It likes acid soils as much as azaleas and rhododendrons. *Kalmia latifolia* grows as tall as 10 feet but may be pruned to desired heights, which makes it especially suitable for shrub borders. Prefers sun, but prospers in shade. Its elliptical, leathery leaves remain green throughout the year.

1/2 dozen.....\$3.75 postpaid  
1 dozen..... 6.45 postpaid

### LEUCOTHOE CATESBAEI (Drooping Leucothoe).

The perfect plant for blending azaleas and rhododendrons into a setting. This graceful, arching evergreen is lovely in both spring and fall.

Spikes of small fragrant white bell flowers tip its slender branches at the beginning of the season. In autumn, the leaves assume a shiny reddish hue. Hardy and easy to grow, it reaches 3 to 5 feet in height and flourishes with pruning. Satisfying in groups or singly. Prefers partial shade and acid soil. Strikingly beautiful in the snow. See illustration page 13.

1/2 dozen.....\$3.75 postpaid  
1 dozen..... 6.45 postpaid

*These wonderful Perkie values are as near as your mailbox. Satisfaction guaranteed. All prices complete! No extra shipping charges!*





*Enkianthus campanulatus*

## The Graceful Beauty of SPRING'S SILENT CARILLON

**ENKIANTHUS CAMPANULATUS.** Here is graceful color for your garden. Cream-colored blossoms etched with veins of contrasting red, appear in hanging racemes along the branches just before the foliage comes. Again in autumn, splendor heightens as the foliage fades to blushing crimson or deep orange.

1/2 dozen.....\$3.75 postpaid  
1 dozen..... 6.45 postpaid

**COTONEASTER DIVARICATA.** This vigorous shrub, with foliage assuming a blush of red with the approach of autumn, grows as high as 8 feet but looks best as a disciplined hedge 3 to 5 feet tall. Excellent for rock garden, borders and foundations.

**COTONEASTER HORIZONTALIS.** The rock cotoneaster, named for its at-home aspect in rock plantings, will brighten a bare embankment or spray over a dreary retaining wall as subtle camouflage. Here is a cotoneaster that asks sunshine and well-drained soil, offering in return masses of delicate pink-white flowers in springtime and vivid scarlet berries during the fall and winter. Fan-like, spreading branches on stems 2 to 4 feet long give it an appearance of beauty and rarity.

### ALL PERKIE COTONEASTERS

1/2 dozen.....\$3.75 postpaid  
1 dozen..... 6.45 postpaid

**BUXUS SUFFRUTICOSA (Old English Boxwood).** Here is an opportunity for everyone who loves the Old English boxwood to purchase it at reasonable prices in quantities for planting along walks, around garden borders and for other decorative purposes. One of the many reasons boxwood is so cherished is because of the tradition handed down to us from colonial times when boxwood was first planted by the early colonists. Few other evergreen plants can compare with it in usefulness.

As early as 1423 boxwood was used for wood engravings, combs, table tops, and for the handles of tools. It originated in the vicinity of the Black Sea, and in the 16th and 17th centuries members of the nobility had their gardeners trim the large specimens of boxwood into fantastic shapes. Because boxwood grows so slowly and in such good form, it has come to be treasured in the garden in much the same manner as antiques are treasured in the home.

Dozens of Perkie boxwood may be planted at the cost of one moderate-sized specimen.

1/2 dozen.....\$3.75 postpaid  
1 dozen..... 6.45 postpaid

*Grow Gorgeous Specimens  
with Perkie Plants*



*Leucothoe catesbaei*

**ERICA (Heather).** Whether you are Scotch by name or by habit, heather can be one of the most valued plants in your garden. Originally associated with the heaths of Scotland, it thrives almost anywhere in the United States, provided it is given a well-drained, sunny position, with a mixture of half peat or humus and loam. It will thrive even better if some sand is used.

**ERICA HYBRIDA DARLEYENSIS.** (Pink; Winter Blooming.) Use this evergreen of the heather clan as an edging or frontispiece for other shrubs. In full bloom, it contrasts fragile rosy flowers against handsome gray foliage. Low growing and compact, it prefers sun and well-drained soil.

**PICEA GLAUCA CONICA (Dwarf Alberta Spruce).** The dwarf white spruce forms a well-shaped cone to balance the spreading evergreens of your garden. Its size makes it fit for use among rock-garden plants without

overshadowing them. Neat, bluish green foliage will introduce a note of formality to displays of spring blossoms and provide constant warmth to bare garden spots.

**PICEA EXCELSA MAXWELLI (Maxwell Spruce).** The diminutive Maxwell spruce, like spice to a soup, contributes the ultimate touch to your garden and points up beauty around it. Irregular in shape and low to the ground, its firm branches are covered with thick, bright green foliage. Especially lovely in springtime.

**TAXUS BACCATA REPANDENS (Spreading English Yew).** The king's archers of old England chose the wood for their longbows from the ancient English yew. The only prostrate yew, this spreading evergreen shrub with its crisp blue-green foliage offers a graceful accent plant for gateways, garden steps and foundation plantings. Hardest of all the yews, it does well in sun or partial shade.

#### ALL OF THE PERKIES ABOVE

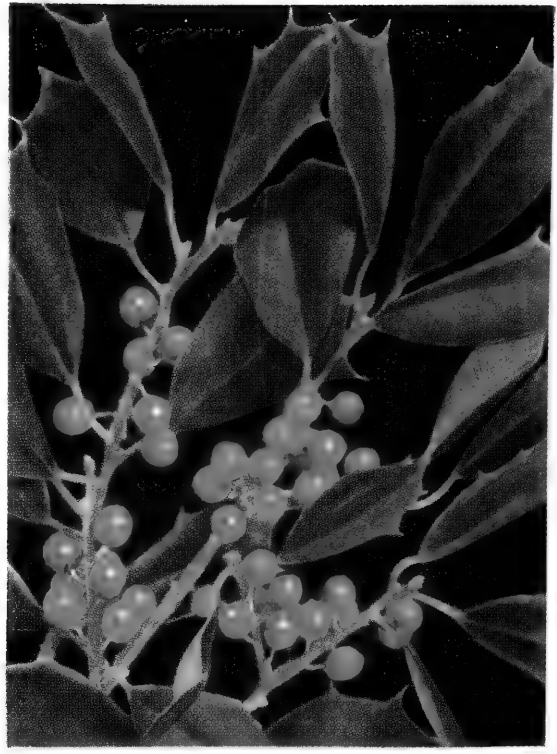
½ dozen.....	\$3.75 postpaid
1 dozen.....	6.45 postpaid

*Buxus suffruticosa (Old English Boxwood)*





Perkie birds and chipmunks agree with Perkie Plants on the basic requirements of a pleasant environment.



*Ilex opaca*

# AMERICAN HOLLY *Symbolic of Christmas* BEAUTIFUL 'THE YEAR 'ROUND

## ILEX OPACA, (Mascula and Femina)

The American holly has the hardiness and beauty of its English cousin. Given adequate moisture, it will establish itself even in mediocre soil and grow to tree-like proportions. Whether our holly holds the supernatural power attributed to the species by the ancient Romans—the ability to freeze water, repel lightning, and quiet unruly animals—is doubtful. It will, however, highlight your garden with the legendary grace of scalloped green foliage and scarlet berries that provide a twelve-month hint of Christmas. We offer both sexes to assure pollination.

- 1/2 dozen..... \$5.45 postpaid
- 1 dozen..... 9.95 postpaid

All Prices Complete! No Extra Shipping Charges!

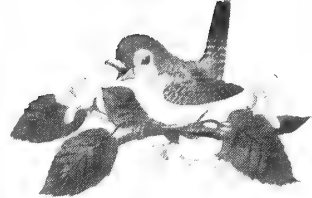


You enjoy, with Perkie Plants, the finest quality because of scientifically controlled growing conditions.





*Pyracantha coccinea lalandi*



Parents and teachers  
have in *Perkie  
Plants*, the perfect  
horticultural medium  
for teaching children  
love of nature.

## SCARLET FIRETHORN

### *Colorful Favorite of* BIRDS

#### **PYRACANTHA coccinea lalandi (Scarlet Firethorn)**

A steady performer, which displays large trusses of white flowers in spring and wears orange-scarlet berries backed by shiny green foliage through fall and winter. The slender branches can be trained to climb espalier-fashion over doors or windows. As an informal shrub it will grow in sunny locations and can be pruned to any size. Young plants reach 2 to 3 feet their first year and will grow 10 feet or more if allowed to spread unpruned.

**1/2 dozen** ..... \$3.75 postpaid  
**1 dozen** ..... 6.45 postpaid

*Certification, bank references, nationally recognized  
advertising, and thorough testing by Ivy Hill Forest  
assures you of finest quality.*





*Bleeding-heart or "Valentine Flower," a favorite of grandmother's garden . . . ever popular*

**Perkies**    *can be a Real Joy*  
*for*    **ALL WHO LOVE NATURE!**

**DICENTRA EXIMIA (Plumy Bleeding-Heart).** The plumy bleeding-heart unfolds delicate pink flowers against a setting of fern-like foliage all summer long in sun or shade. This small perennial, hardy in any climate, makes a fine border plant or can be used to splash constant color across sun-swept rocks. Excellent for naturalizing.

**DICENTRA SPECTABILIS (Old-Fashioned Bleeding-Heart).** As romantic as an old-fashioned valentine, these graceful heart-shaped flowers of deep pink tipped with white are perfect for the rock garden or border planting. Flowers profusely . . . its first bronze shoots are as certain an indication of spring's arrival as the first robin.

ALL PERKIE DICENTRA	
1/2 dozen.....	\$3.50 postpaid
1 dozen.....	5.95 postpaid

Ask for special prices on all of the foregoing in quantities of one hundred, five hundred and a thousand.



*Perkie the Chipmunk says "I see Perkie Plants every day and I've never seen a finer selection."*

## Everything GROWS BETTER with...

... **PERKIE PEAT**, the ideal humus for building acidity and high bacterial activity in the soil. Its nutrients are endowed by nature from the days when prehistoric animals roamed the eastern seaboard of North America. **PERKIE PEAT** is the perfect soil conditioner for all types of ericaceous plants. Lightens heavy soil; increases the moisture content of sandy soil; protects all plants by retaining moisture during dry weather. **PERKIE PEAT** may be ordered in the following quantities:

25-lb. bags.....	\$1.75
50-lb. bags.....	2.50
100-lb. bags.....	4.50

*If 100 lbs. is too much, divide it among your friends; wonderful in any garden.*

**F.O.B. Ivy Hill Forest, Cockeysville, Md.** We ship freight collect unless otherwise instructed.



## PHLOX for FLOCKS of BLOSSOMS!

**PHLOX SUBULATA (Mountain Pink).** Adds a bold splash of color to those hot bare spots where almost nothing else seems to thrive. Completely covered in early spring with tapestries in a glorious array of pink, white or blue. Phlox can be the springtime joy of your entire neighborhood. After blooming, it has mat-like semi-evergreen foliage 2 inches tall.

1/2 dozen . . . \$3.50 postpaid  
1 dozen . . . 5.95 postpaid

*PHLOX SUBULATA is one of the most effective of ground covers for hot, dry, barren banks and terraces. Be sure to use analogous colors rather than contrasting.*





# Perk up your Friends with Perkie Plants!

One of the most pleasant memories of gardening is seeing a plant some friend has given you, and knowing each time you see it that it will be a living reminder of your friendship and thoughtfulness. It is for this reason Ivy Hill Forest makes available to you growing PERKIE PLANTS in a neat package that can be mailed to your friends at almost any season of the year. We will send a special gift card with your name enclosed in the package. So . . . perk up your friends with PERKIE PLANTS.



## New Baby at Home?

What nicer way to greet a new arrival and congratulate his happy parents than a gift box of Perkie Plants from Ivy Hill Forest? Six, or a dozen, young Perkie Plants, promising and sturdy as that young heir, will provide a daily reminder of your affection and a rule beside which mother and father can watch him grow.

## Perk ups for Mother's Day

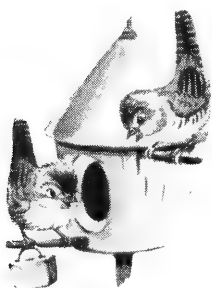
We don't know whether you were the first-born or the last-born in the birthday procession of your mother's family, but we can assure you nothing would please her more than to receive a dozen PERKIE PLANTS—cute little two-year-old Perkies that will perk up your Mother's day and every day for years and years to come.

P.S. What we said about Mother's Day applies to Father's Day, too!



## Real Housewarming

So your friends bought a new home? Why not send congratulations from their old gardening friends and wish them lots of luck? Just tell us you want 1/2 dozen or 1 dozen Perkie Plants sent with your gift card, and Ivy Hill Forest will mail an attractively boxed selection of PERKIE PLANTS to give your friends a real housewarming . . . a lasting reminder of your thoughtfulness.



## Perk ups for any occasion

If you are like a lot of people we know, when it comes time for gift-giving on regular specified occasions, it's one of the hardest things in the world to pick an appropriate gift. Gifts are usually most appreciated when they are least expected and most appropriate. So think of the friends you know who would like to have a cheery, jaunty, frisky package of Perkie Plants. Order today while you're thinking about it!

Any of the above, featuring a special selection of evergreen and deciduous Perkie Plants, 1/2 dozen \$3.75; 1 dozen \$6.45, ppd.





# Perkie Plants

TRADE MARK

## S P E C I A L S !

### RANCH, SPLIT-LEVEL HOMES

Ivy Hill Forest offers you a special collection of two-year-old Perkie Plants ideally adapted for growing to large size and then planting in their permanent location around the foundation of ranch or split-level homes. Both the ½ dozen and dozen include yews, azaleas for the sunny side of the house, rhododendrons for the shady side. Naturally, the larger quantity you buy, the more varied the collection.

### COLONIAL HOMES

Old English boxwood is one of the all-time favorites dating back to Old England and the days of George Washington and Thomas Jefferson. Wouldn't you like to have a quantity of Old English boxwood, *Buxus suffruticosa*? These are healthy, two-year-old plants that you may have the pleasure of watching grow. For permanent planting, for edging walks and flower borders. The fragrance and rich green color of Old English boxwood make them the perfect plants for colonial or traditional homes.

### SHADY MOIST SPOTS

Ivy Hill Forest also offers a selection of plants ideally adapted for growing in shady moist spots. These attractive, two-year-old PERKIE PLANTS come to you packaged in half dozens and dozens. When ordering, simply ask for special shady spot collection. The assortment consists of azaleas, rhododendrons and other valuable shade-loving plants.

Any of the above Perkie Plant Specials,  
½ dozen \$3.75; 1 dozen \$6.45, ppd.

### HOT, DRY SUNNY BANKS

Mountain pink is a choice ground cover, lending a bold splash of color to those hot, dry trouble-spots, where almost nothing else seems to thrive. Completely covered in early spring with a glorious array of pink, white or blue blossoms . . . after which it wears mat-like, semi-evergreen foliage. Try phlox on a barren bank and you'll have flocks of blossoms and color . . . it can be the springtime joy of your entire neighborhood, the framework of beauty for your home garden! Grows only 2 inches tall. Forms a dense mat.

½ dozen \$3.50; 1 dozen \$5.95, ppd.  
5% discount for all four ½ dozen specials  
10% discount for all four dozen specials

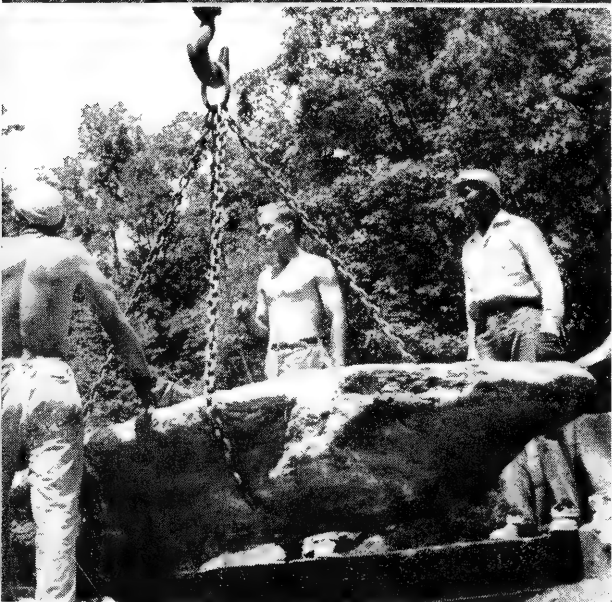


WORLD'S FIRST SPLIT-LEVEL



WORLD'S FIRST COLONIAL





TOP: Building wood forms for footings for reinforced concrete dam. 100 cubic yards of concrete were used.

MIDDLE: Clam shovel excavating lake and backfilling dam prior to landscaping.

LOWER: 20-ton crane gently places ten to twenty-ton boulders in position to form waterfalls



## CALENDAR for

*The garden calendar at Ivy Hill Forest is long-range. Even then, time goes so fast each year seems like a month, each month*

### JANUARY

Dream over your Perkie Plant handbook. Take good care of those Christmas Perkie Plants. Shake snow off your evergreens so that it can't break and twist them.

Move big deciduous trees with a frozen ball of soil.

### FEBRUARY

Push back into the ground any plants that may be heaved out by frost.

Bring branches of forsythia, crab and other shrubs indoors for forcing.

Order Perkie Plants in ample time for proper planting season.

### MARCH

Clean up the debris of winter. Do not burn leaves. Sow hardy annuals outdoors, such as candytuft, larkspur, poppies and sweet peas.

Start gloxinias and tuberous begonias indoors.

Remove mulches gradually.

Fertilize the lawn; reseed bare spots.

Prune rose bushes.

Give dormant spray to ornamentals.

Move such thin-barked trees as birch, redbud, magnolia, oak and hawthorn.

Plant dormant trees and shrubs, including roses.

### APRIL

Sow indoors for later transplanting outdoors such annuals as zinnia, asters, ageratum, scabiosa, salvia, annual phlox, petunia and snapdragons.

Reset perennials that were not replanted last fall.

Fertilize trees, flower borders and roses.

Clip evergreen hedges.

### MAY

Sow annuals outdoors.

Set out annual and perennial plants.

Plant gladiolus, dahlias and other summer-flowering bulbs.

Divide clumps of asters and chrysanthemums that have grown too large.

Start spraying roses; continue regularly.

Tie up tall perennials and lilies as they grow.

Bend bulb foliage over as it yellows but do not cut it off.

### JUNE

Spray and dust as needed through the summer.

Sow perennials and biennials for bloom next year.

Prune shrubs just after they bloom.

Move tuberous begonias outdoors.

Watch for crabgrass in the lawn and get rid of it at once.

Clip dead blooms off flowering shrubs and perennials.

Cut off foliage of spring-flowering bulbs after it has completely died down.

# YEAR-'ROUND GARDEN

*like a day. The pictures shown are of only three of our projects . . . building the lake . . . landscaping it naturalistically . . . and marketing fireplace wood selectively cut from our forest.*

## JULY

Make the last planting of gladiolus.  
Soak the garden in long dry spells.  
Cut off all flowers as they fade.  
Apply Perkier Peat mulches to save labor.  
Pinch chrysanthemums and disbud dahlias.  
Prune climbing roses after they bloom.  
Order spring bulbs and lilies.  
Order Perkier Plants so they will be well established before winter.

## AUGUST

Seed new lawns at the end of this month.  
Plant Madonna lilies and peonies.  
Divide and reset poppies and iris.  
Plant pansy seed.  
Cut everlasting for winter bouquets; hang up to dry.  
Stake chrysanthemums and give them liquid manure.  
Disbud chrysanthemums and dahlias for the last time.

## SEPTEMBER

Divide and reset such perennials as bleeding-heart, shasta daisies, phlox and delphinium.  
Plant shrubs, evergreens, fruit trees.  
Reseed old lawns.  
Plant narcissus, crocus and hyacinth bulbs.  
Prepare new beds for next spring.  
Dig and store dahlia, canna and other tender bulbs.  
Order roses to be planted this fall.

## OCTOBER

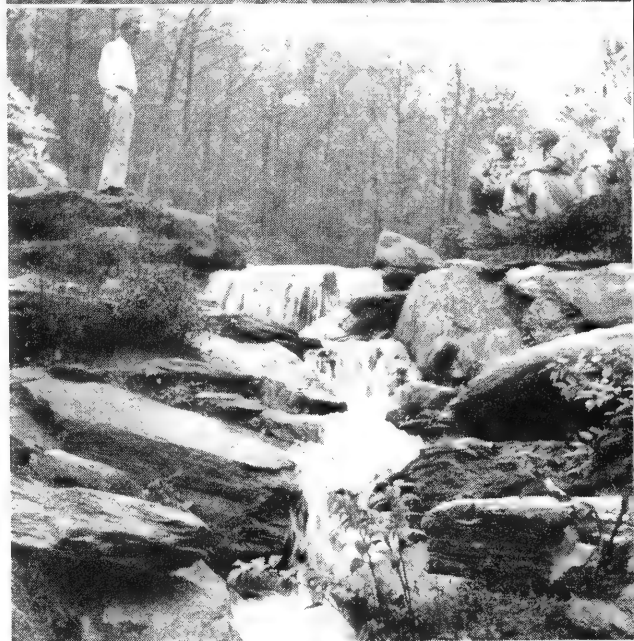
Plant deciduous trees when the leaves drop, except thin-barked ones.  
Transplant lilacs.  
Plant tulip bulbs, bulbous iris and lilies.  
Bring tuberous begonias indoors before hard frost.  
Cut and burn tops of gladiolus; treat corms for thrips before storing.  
Start bulbs for later bloom indoors.

## NOVEMBER

Plant and hill up rose bushes.  
Remake lily-of-the-valley beds.  
Put on winter mulches after ground is frozen.  
Drain or protect concrete pools for winter.  
Cut off tops of peonies and phlox close to the ground.  
Cut down annuals and perennials as they are killed by frost.

## DECEMBER

In the far north cover rose bushes after the ground freezes.  
Clean and put away garden tools; grease and oil the motor parts.  
Feed the birds through the winter.  
Plan any changes needed in your garden.  
Repair and paint garden furniture.  
Make Christmas decorations from clippings from evergreens and shrubs.  
Enjoy Perkier garden literature at your leisure.



TOP: Perkier hybrid rhododendrons, after four years in our nursery, being planted beside hand-bewn locust log steps.

MIDDLE: Completed waterfalls and cascade. All bare concrete completely concealed with huge boulders.

LOWER: Where ever the woodland was thinned by cutting fireplace wood, two-year-old Perkier Plants have been set out.

# HOW TO RAISE FUNDS

## *With* Perkie *Plants*



*For* CHURCH GROUPS  
GARDEN CLUBS  
CONSERVATION GROUPS  
CIVIC · CHARITABLE  
SCOUTS · 4H · SCHOOL

Perkie Plants are an effective means of raising funds for all types of organizations. Ivy Hill Forest furnishes all the necessary promotional material to make your Perkie Plants sales successful.

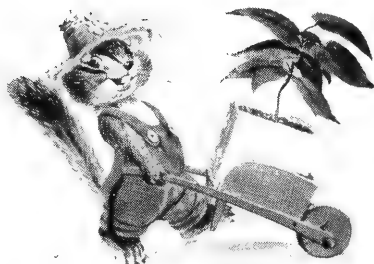
You take no risk because you make no investment, other than purchasing the sample packages of Perkie Plants at club discount prices for display at your booth. Your members see exactly what they are buying. One of the safest, surest ways of coming out on top financially every time, because you have no investment in inventory other than your samples.

All you need to do is to take the orders, the name and shipping address of the purchaser, and send them on to us with your remittance. We will mail the Perkie Plants to the recipient.

The appeal of Perkie Plants for adults and children alike will help your committee raise funds quickly. Depending on the size of your membership or attendance at affairs you can raise \$100 to \$1000 at the Perkie Plant booth alone if promoted properly. We will mail to your membership list a special folder which will bring income from those not in attendance. All you pay is the postage.

And remember, when you sell Perkie Plants there is little resistance, as these plants are the Perkiest little plants you ever saw! They are shipped in the extra-strong Perkie Plant Package, with a water-resistant Perkie Pak that keeps them nursery-fresh.

Suggest to the chairman of your auxiliary, bazaar, association or club that the Perkie Plants selling plan be included in your next fund-raising program. Write today for more information on this unique plan.



*Perkie says: "I like to see church, conservation and other groups sell Perkie Plants. It's the natural way of raising funds. Everyone likes flowers—they'll love Perkies!"*



IVY HILL



Forest

COCKEYSVILLE

MARYLAND

SINCE 1943 when Ivy Hill Forest was established as our family's conservation project, we have worked constantly to develop each facet of it—forest, soil, water and wildlife—because each related directly to happier living and human welfare.

In these twelve years we have marked the passing of forty-eight seasons, watched four thousand fifteen sunrises and sunsets and seen many a day of rain or clouds or snow which had its own particular pleasure as well. In early spring we have anticipated the shadbush blossoms, first of all to appear. When they came, often before the last snow had disappeared, we heard the cardinals and titmice\* calling.

Since we came to Ivy Hill we have laid out miles of roads and trails, built a house into the side of a friendly hill, dammed a stream and stocked the pond thus formed, and harvested part of the one hundred twenty acres of timberland that comprise the forest. Forty acres were cut selectively for lumber, pulpwood and fireplace logs. We were careful, as we cut, not to destroy the laurel, shadbush (*Amelanchier canadensis*)\*\* , wild azalea, dogwood and viburnum growing there.

Beauty, as much as the economic benefits of conservation, has been a goal of our activities. As trees were cut, we practiced restoration by planting thousands of two-year-old evergreens, rhododendrons and azaleas. Their cousins from distant Korea were tucked away to thrive in the rich humus around the stumps of dead chestnut trees.\*\*\*

We also have been planting chestnut trees at Ivy Hill Forest in hopes that this area, known as Chestnut Ridge, might some day have a valuable forest resource restored and rightly carry the name again. This last hope may be vain; there hasn't been a beaver on nearby Beaver Dam Run for one hundred fifty years.

Because we cooperated with nature, soil erosion at Ivy Hill Forest is kept to nature's own minimum. When we first cut timber, the brush was stacked in piles which were burned when it rained or snowed. Now, however, all limbs and branches are scattered, because we have learned that burning is risky even when the ground is moist and that it also deprives us of the humus formed over the years by decaying vegetation. Every leaf that falls is saved for mulching.

Among the species planted, as trees were cut, are what are known as ericaceous trees and shrubs, principally the azalea varieties nudiflora, arborescens, calendulacea, viscosa and vaseyi, together with such other shrubs as pieris floribunda, japonica and taiwanensis, leucothoe and many others.

After the first buds in March, blooming continues through April to early August, when the last fragrant flowers of the azalea viscosa open. Then come the cardinal-flower, golden-rod and asters. With the first frost, the foliage of deciduous trees begins to disappear, leaving only the golden stars of the witchhazel to light the leafless wood-

*Continued on page 24*

\*Note to ornithologists: titmouses, if preferred.

\*\*One of the largest preserved colonies on the Atlantic seaboard.

\*\*\*A planting idea we learned from Joseph Gable, the famous Pennsylvania hybridist of rhododendrons and azaleas.

One of the markers at Ivy Hill Forest is a huge gneiss stone, inset with a panel of marble cut from the same quarry which supplied the stone for the first monument erected to the memory of George Washington in Mt. Vernon Place, Baltimore. On the panel is engraved the inscription, "Dedicated to Conservation."



land where a few weeks before the reflected sunshine of fallen tulip poplar leaves carpeted every trail.

Over the years we have evolved ideas about the most effective and economical ways to restore beauty and productivity. After devoting large amounts of money and labor to developing areas of outstanding beauty, we think it is desirable to confine planting to the use of many small plants rather than a few large ones.

Gradually, watching the beauty we have helped to create at Ivy Hill Forest, we began to wonder whether others would like to share the benefit of our experience. So we developed a completely satisfactory method of shipping small living plants by mail and in sufficient variety to enable other gardeners to enjoy the economy, value and beauty of Perkie Plants.

The Perkie Plants we offer are all two years old or more, and are mostly ericaceous. They are relatively shallow rooting; they require no cultivation and seldom need watering. Adequate moisture can be preserved with a mulch of humus, peat or leaves and the occasional addition of nutrients. What we have done at Ivy Hill Forest on a large scale, others can do on a suburban lot or on an estate of hundreds of acres.

We believe there has been a degree of dedication in the work our family has done over the last twelve years. The wildlife, the wildflowers, trees and shrubs seem not to have resented our invasion of their sanctuary, as they have multiplied many-fold.

We at Ivy Hill Forest have been richly rewarded with nature's bountiful beauty. Every sunrise and sunset have been worth much more than the "price of admission," that price being the *willingness to work* with nature and enjoy her rich rewards.

Cordially yours,

President IVY HILL FOREST, INC.



P. S. We have the same conservation philosophy as the tree-planting Scotsman who said: "They be growing while ye be sleeping."

FRONT COVER ILLUSTRATION: View toward lake at Ivy Hill Forest

# Preserving OUR HERITAGE

Most people who buy land in the country or suburbs these days do so for relaxation. They seek pleasures to be found in informal living and the freedom of the out-of-doors. The 1950 census revealed that the population of the United States is increasing by two million every year, of which one and one-half million are moving to rural areas. This is a splendid move, sensible and sound. It will be reflected in a better and healthier generation of children growing up in sunshine, away from the noises and pressures of the city. It will produce more stable citizens, stronger physically and calmer mentally.

But this movement to the country, with all its possible benefits, can carry the seeds of its own destruction, if, in bringing these millions out of the cities, it destroys the countryside itself. Razing vast areas for housing developments, without regard for the land itself, immediately deprives the newcomers of the chief benefits of the country. It makes little cities where there was open country. Houses are standardized, regimented, and lined up on denuded land. Subtle as these influences may be, they have their effect upon the people. What a change there would be in the whole landscape if new communities and housing developments sprouting up in once-rural country were built among whatever tree growth existed and enough natural vegetation were left to preserve the original character of the area! Then these new developments would not stick out like sore thumbs, but would become a part of the countryside. And their inhabitants could enjoy the pleasures which come from such an association.

There is another aspect of this move to rural areas which should concern all who love the wild. The birds, animals, flowers, shrubs, and trees native to this country are being crowded farther and farther back. As more people move to the country, less and less land remains undisturbed for free growth and even for survival. Birds have fewer places in which to find food, shelter, and nesting sites. Similar pressures are imposed on the animals, insects, and other living organisms which keep nature in balance. As trees are cut down, the waterable falls. As ground-covers decrease, more and more rainfall rushes down silt-filled streams to be lost in the sea. Then more and more wilderness areas must be confiscated to provide water. Big dams are built, further destroying the natural providers of water, land, soil and habitats for wildlife, and recreation areas for man. This vicious circle is the basis for today's conservation alarms.

## THE HOME SANCTUARY

The idea of home as a personal refuge is deep-rooted in all of us. Perpetual pleasure and satisfaction comes from beautifying our homes as sanctuaries for the wild-life treasures which are our natural heritage. ★ ★ ★ ★ ★

—Reprinted by permission of Helen S. Hull from "Wild Flowers for Your Garden," published by M. Barrows & Company, Inc., New York. See "Maryland, Ivy Hill Forest" Page 128

## Perkie Plants Guarantee

Ivy Hill Forest has devoted much time and money in developing the modern Perkie Plant Package with the unique Perkie Pak. Every test has been given this package to assure you that the Perkie Plants you receive are nursery-fresh.

Perkie Plants are propagated under uniformly careful growing conditions and are all two years old or more. Under proper outdoor conditions they grow to be large, beautiful plants.

If you are not entirely satisfied, simply return the package with the original order enclosed in the package with a complete report, and replacement or-refund will be made promptly.

### WHEN YOU ORDER Perkie Plants

Please remember we can accept no orders for less than a half dozen.

No mixed selections can be shipped unless specifically listed in the Perkie Plants Handbook and Grow-It-Yourself Catalog.

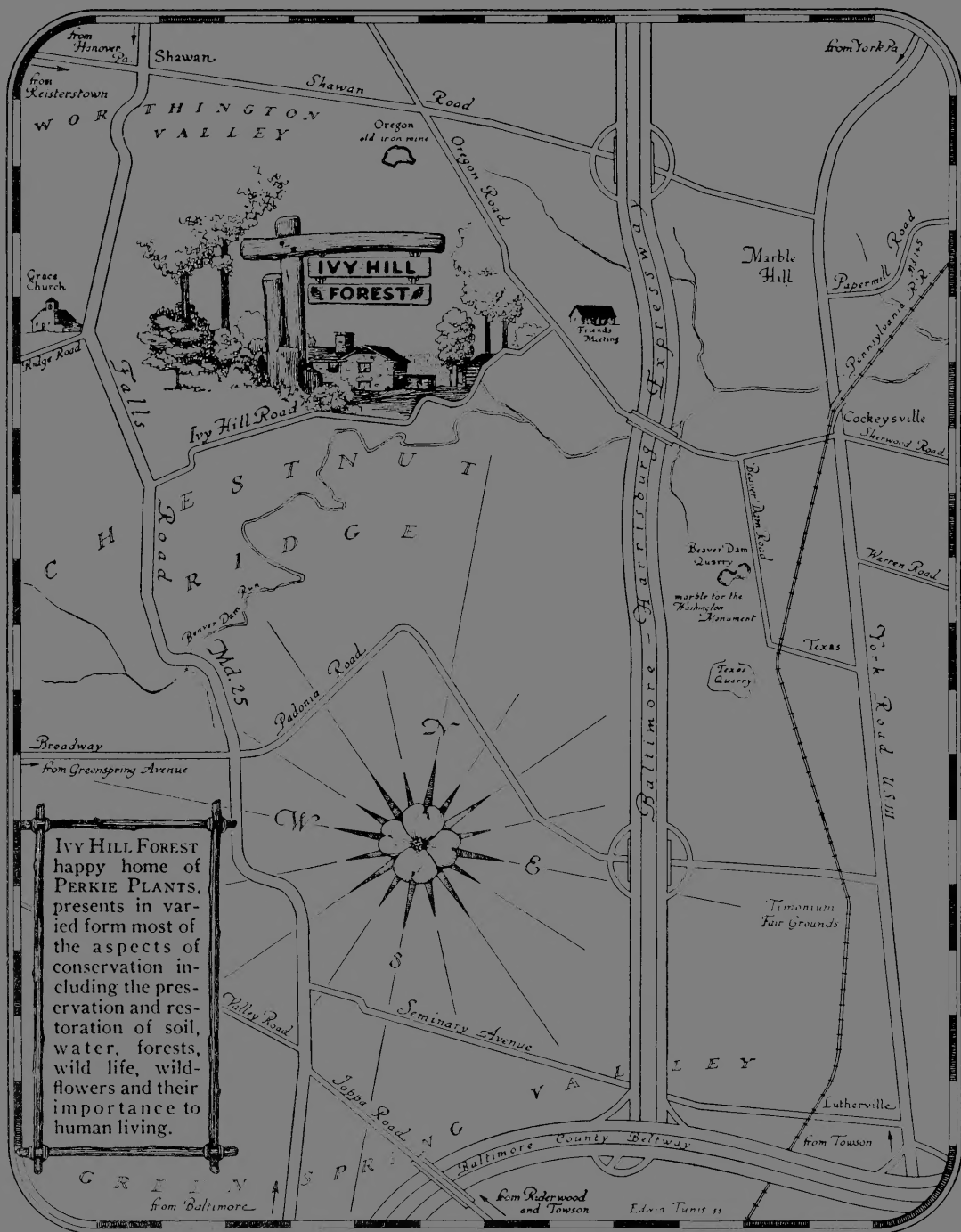
All customers west of the Mississippi River: Please add fifteen cents to half-dozen prices, twenty-five cents to dozen prices to allow for postage differential.

Maryland customers: Please add two cents to each dollar of purchase to cover sales tax.

### DISCOUNTS

5% DISCOUNT TO ALL CUSTOMERS PURCHASING \$25.00 WORTH OR MORE.  
10% DISCOUNT TO ALL CUSTOMERS PURCHASING \$50.00 WORTH OR MORE.

We make less than truck-load shipments in quantities of 1000 or more Perkie Plants of mixed varieties. Ask for quotations.



Ivy Hill Forest may be reached from the north and east *via* the New Jersey Turnpike to Route 1 and 40 to York Road (U.S. 111); from the north and west *via* U.S. 26, 40, 111 and 140 to Falls Road (Md. 25); from the south *via* the Washington-Baltimore Expressway, Route 1, 29, and 301 to Falls Road (Md. 25). Visitors are welcome, by appointment only. Closed Saturday afternoon and all day Sunday.